



## NEWS

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### Turkey Day Juice Kicks Off Shoreline Lake's New Wine Tasting Series

#### Silicon Valley's Shoreline Lake to debut first of seasonally-oriented seminars on traditional Beaujolais Nouveau release date to aid "novitiate" wine enthusiasts with notorious-to-pair Thanksgiving Dinner

Mountain View, CA. November 14, 2013 – Shoreline Lake announced today the launch of a new instructional "From Grape Juice to Vintners Reserve" Wine Tasting Series set for Thursday, November 21<sup>st</sup>, with its "Grape Juice is Finally Here!" seminar. This waterfront event, attuned to the difficulty of pairing wine with the myriad flavors found in the Thanksgiving Dinner, will be held from 6-7:30pm at the Lakeside Café patio, and will include an informational portion (conducted by Eric Stauffenegger, owner of Vigneron Imports), along with practical application, while enjoying the warmth and social atmosphere created by the firepit and evening view of the Lake.

The Series aims to offer informal, approachable wine-tasting seminars that let participants "dip a toe" and learn some useful basics from experts, while having a relaxing time after work, in pleasant surroundings. Shoreline has chosen the third Thursday in November as the yearly starting point for the series, given this goal, and because the legal (and fan-fare associated) release date for Beaujolais Nouveau coincides with Thanksgiving: Per this young, fresh, fruity red wine's ability to take on Turkey Day, now wine neophytes can have some fun, while learning about the wine that can complement everything on the table, from cranberry sauce to brussel sprouts.

"Wine is just grape juice, so we wanted to make sure this series started off with the right perspective, with Gamay grapes harvested two months ago," says Christina Ferrari, President of Silicon Shores Corporation (which operates the Shoreline Lake facilities). "And, what better way to do so than a party atmosphere, even if we do forgo parachuting in our Beaujolais Nouveau as was common in Europe on the release date."

For the Beaujolais Nouveau tasting, hors d'oeuvres to bring out the nuances of the wine – such as gougères, mini-tartines and pear, Roquefort & wild honey bites – will also be provided. The cost is \$25/person. Participants must be 21 years or older, and reserve their spot by Nov. 19th. Regarding subsequent seminars, although each is independent of the others, all are designed to focus on a practical topic, showcased by the wines poured during the tasting, as with the Beaujolais Nouveau seminar. Given the expertise of the speakers, the Series, along with being perfect for anyone overwhelmed by, or unfamiliar with, wine, also welcomes those wanting an informal way to increase their knowledge.

Dates for the other seminars will be finalized shortly, but will coincide with other significant holidays or seasonally appropriate topics, which currently include: "Basic Wine Pairing" (Principals & Hanukkah + Holiday-Friendly Wines), "Basic Wine Tasting" (Principals, Progression & Gifting), "Basic Wine Preservation" (Techniques, Cellaring & Age), "Basics of Serving Wine" (Fundamentals, Decanting & Corked Wines), "Wine and Romance" (Restaurant Service, Sweet Wines & Chocolate Pairing), "US Wine Basics" (Types, Premium & Pacific Coast) and "French Wine Basics" (Types, Premium & Wine Practices).

"Shoreline is a where very busy people have the chance to enter a different world from what they normally see in Silicon Valley, and relax," says Ferrari. "The Wine Series was created in that vein, and to be useful for both work and social occasions, without the need to make a huge commitment of time or engage in serious study."

Along with contacting the Events Team ([events@shorelinelake.com](mailto:events@shorelinelake.com) or 650.965.3779) for more details and to sign up for the "Grape Juice is Here!" seminar, Shoreline is also providing online registration, for this and each subsequent seminar, which can be accessed from the [Shoreline Wine Series page](#).

#### About Shoreline Lake

Headquartered in Mountain View, CA, Silicon Shores Corporation oversees operations of the Shoreline Lake Aquatic Center and the Lakeside Café at the Shoreline at Mountain View wildlife and recreation area. Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. For more information, please go to [www.ShorelineLake.com](http://www.ShorelineLake.com).

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