![Shoreline Lake logo](shoreline lake)

**NEWS**
FOR IMMEDIATE RELEASE

## Shoreline Lake Unveils New Windsurfing Membership Program

**Seasonal & Annual Passes Program expands Windsurfing lineup by providing convenient, unlimited access to windsurfing rental gear for beginner, intermediate and advanced windsurfers**

Mountain View, CA. April 12, 2018 – Shoreline Lake announced today the launch of a new Windsurfing membership program as an addition to its overall Windsurfing offerings. Called the "Seasonal & Annual Passes Program," this gear membership aims to make it easier for Silicon Valley windsurfing enthusiasts (both kids and adults) to get out on the water more often, without the expense of having to buy their own high-end equipment and dealing with the inconvenience of hauling gear in from another location.

Designed by Shoreline's Lead Windsurfing Instructor to address the experience level of each pass holder, the Seasonal & Annual Passes Program provides tailored gear packages with the needs of Beginner, Intermediate and Advanced windsurfers in mind: Besides benefiting from the flexibility of renting gear for the timeframe they desire, windsurfers have unlimited use of the latest selection of world class boards from BIC and Goya, with fully rigged sails from Chinook and Goya.

"Becoming a Member allows area windsurfers to use Shoreline's equipment like their own," says Omar Lopez, Boathouse Manager/Lead Windsurfing Instructor. "From years of providing windsurfing classes, we know that ready access to the right equipment helps windsurfers get the practice they need to improve their skill set."

To take advantage of the Passes (which are valid during normal business hours), Members simply flash their card at the Boathouse office to access their equipment package. Pricing for each package is based on timeframe desired, as well as skill level, as noted below:

| Timeframe | Beginner | Intermediate | Advanced |
|---|---|---|---|
| Spring (Feb-May) | $300 | $350 | $380 |
| Summer (June-Sept) | $500 | $550 | $580 |
| Fall/Winter (Oct-Jan) | $100 | $150 | $180 |
| 1 Full Year | $810 | $945 | $1,026 |

**Beginner Package** – Requirements: Adults (windsurfing weekend course at Shoreline Lake). Kids (summer camp and received rental card from Shoreline Lake). Both (beginner level and can provide certification of having taken a windsurfing course elsewhere). Equipment: Chinook Rig ($2.0m^2$ - $5.0m^2$ Sail); BIC Beach Board (225 Liters).

**Intermediate Package** – Requirements: Must be at intermediate level and/or taken Intermediate Windsurfing course at Shoreline Lake, as well as started or (about to start) using foot straps, a harness or both. Equipment: Chinook Rig ($2.0m^2$ - $5.5m^2$ Sail); BIC Beach (160 Liters), Techno (148, 283 and 293 Liters) and Madd (162 Liters) Boards.

**Advanced Package** – Requirements: Must be at advanced level and/or taken Advanced Windsurfing course at Shoreline Lake, and should feel comfortable using a harness, able to hydroplane and get both feet into the foot straps. Equipment: Chinook and Goya Rigs ($5.5m^2$ – $7.8m^2$ Sail); Goya Volar Boards (130 and 145 Liters).

More detailed information about the Seasonal & Annual Passes Program, and skill level assessments, are available via Omar Lopez, who can be reached at: 650.965.7474 or boathouse@shorelinelake.com

About Shoreline Lake
Headquartered in Mountain View, CA, Silicon Shores Corporation oversees operations of the Shoreline Lake Boathouse and American Bistro at the Shoreline at Mountain View wildlife and recreation area. Silicon Shores manages the facilities through a leasing arrangement with the City of Mountain View, which owns the Shoreline Lake park area. This private company, established in 2000, is incorporated in California. For more information, please go to: https://shorelinelake.com

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